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\* *Pro Hac Vice application pending*

*Attorneys for Plaintiffs Genius Media Group, Inc.,  
The Nation Company, L.P., and The Progressive,  
Inc.*

**UNITED STATES DISTRICT COURT  
NORTHERN DISTRICT OF CALIFORNIA  
SAN JOSE DIVISION**

GENIUS MEDIA GROUP, INC., THE  
NATION COMPANY, L.P., and THE  
PROGRESSIVE, INC., individually and on  
behalf of all others similarly situated,  
Plaintiffs,  
  
vs.  
  
ALPHABET, INC., GOOGLE LLC, and  
YOUTUBE, LLC,  
Defendants.

Case No.: 5:20-cv-09092-BLF

**PLAINTIFFS' NOTICE OF  
ADMINISTRATIVE MOTION TO  
CONSIDER WHETHER CASES SHOULD BE  
RELATED**

1 Pursuant to Local Rule 3-12(b), Plaintiffs Genius Media Group, Inc., The Nation Company, L.P.,  
2 and The Progressive, Inc. (collectively the “Plaintiffs”) hereby give notice that they have filed an  
3 Administrative Motion to Consider Whether Cases Should be Related (“Motion to Relate”) so as to  
4 relate the above-captioned matter to *Sweepstakes Today, LLC v. Google LLC*, No. 20–cv–08984–HSG  
5 (N.D. Cal.), which has been pending in this District since December 15, 2020. Pursuant to Local Rule  
6 3-12(b), the Motion to Relate was filed in the lowest-numbered case, *Sweepstakes Today, LLC v. Google*  
7 *LLC*. Plaintiffs hereby lodge with this Court as Exhibit A hereto a courtesy copy of the Motion to  
8 Relate.

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10 Dated: December 30, 2020

BOIES SCHILLER FLEXNER LLP

11  
12 By: /s/ Mark C. Mao

13 Mark C. Mao  
14 Attorney for Plaintiffs Genius Media Group,  
15 Inc., The Nation Company, L.P., and The  
16 Progressive, Inc.  
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